



Gyanmanjari
Innovative University

Gyanmanjari Institute of Management Studies Bhavnagar

Report on

Expert Talk

Date: 09/03/2026

Time: 11.00 AM to 12.00 PM

Venue: SF 14

Alumni Name: Mr. Abhijeet Rathod

No. of Student	11
Department	Management
Semester	4
Faculty Co-Ordinator	Prof. Tulsi Kondhiya

Objective

The primary objective of organizing the Training and Placement Activity (TPA) titled Expert Talk on Entrepreneurship Development Program is to cultivate an entrepreneurial mindset among students and to provide them with practical insights into the process of establishing and managing a successful venture. The session aims to enhance students' understanding of entrepreneurship as a viable career pathway by exposing them to real-world experiences, challenges, and opportunities faced by entrepreneurs. It also intends to motivate students to develop innovative thinking, leadership abilities, and problem-solving skills while encouraging them to explore start-up opportunities and self-employment as a strategic career option.

About Activities:

The Expert Talk on Entrepreneurship Development Program is designed as an interactive knowledge-sharing session where an experienced industry expert or entrepreneur addresses students and shares valuable perspectives on the entrepreneurial ecosystem. During the session, the expert discusses key aspects such as opportunity identification, idea validation, business planning, funding opportunities, risk management, and essential competencies required for entrepreneurial success. The activity provides students with exposure to real-life business scenarios and encourages active participation through discussions and question-answer interactions. This initiative plays a significant role in bridging the gap between academic learning and practical business applications, thereby empowering students to develop confidence and readiness to pursue entrepreneurial ventures in the future.

Photographs



